



IFMA Foundation – Update Report – July 2017

In an on-going effort to keep all IFMA Foundation constituents informed of Foundation progress, we are pleased to present the IFMA Foundation's July 2017 update. These updates provide an overview of key Foundation activities and program results.

Global Workforce Initiative

The IFMA Foundation works to make FM a Career of Choice, ensuring the path to an exciting and fulfilling career in FM is available to all those looking to enter the profession. The Global Workforce Initiative (GWI) seeks to fill the growing FM workforce talent gap as more than half of today's practitioners are expected to retire in the next five to 15 years.

Regional GWI FM Talent Pipeline Organizations:

The IFMA Foundation acts as the catalyst and facilitator in establishing regional FM talent pipeline organizations comprised of IFMA chapters, higher education, secondary education, workforce development, economic development, significant FM employers, STEM and similar programs, and IFMA and IFMA Foundation resources. This requires coordinated efforts by all of these key constituencies to create local career pathways that help fill the shortfall of qualified facility managers in that area.

The Foundation supports efforts through planning for student headcounts and incumbent worker training; student outreach; FM internships; student outcomes; IFMA credentials recognition, and metrics for regional success. The Foundation provides informational resources and collateral; acquires or compiles local FM labor market data; coordinates best practices between regional talent pipelines, and other resources for 'boots on the ground' volunteers.

Most recently, the Foundation is working with the Dallas/Fort Worth Chapter as our next expansion of the GWI were the progress has quite fast with learnings from the California Pilots being put in place. Efforts continue state-wide in California, in New York City, and initial steps are being taken with chapters in the Northeastern US.

California Pilot Programs

Significant progress continues across the state working closely with the state-wide *Doing What Matters for Jobs and the Economy* organization, part of the California Community Colleges Chancellor's Office. FM Talent Pipeline teams are established in Southern and Northern California.

The Southern team is supporting the new FM Certificate Business Associates Degree at Chaffey College in San Bernardino. Prospective student and FM employer events have been held to build the initial cohort of students and employment/internship opportunities where courses will start this fall. There is a focus on incumbent worker training (individuals transitioning from other careers into FM) in the region. Connections are being built with local high schools to introduce students and parents to the profession and the new degree program.

In Northern California, efforts continue to engage a large number of key constituents. IFMA's Essentials of FM program was recently offered through the Fremont Union High School District's Sunnyvale-Cupertino Adult School and De Anza Community College is launching a new FM Associates Degree. Four-year degrees options are being considered at various institutions.

Next steps being taken include state-wide identification of 10-12 more colleges for FM programming and a possible 'advocacy day' at the state capitol in Sacramento.



2017 FM Student Programs

The Foundation’s support of aspiring FM professionals through the annual scholarship program will result in nearly 30 scholarships awarded at World Workplace 2017 in Houston. The International Student of the Year competition winner will also be recognized. \$2million USD has been awarded through the Foundation’s student programs since 1991.

FM Internships

Internships are conspicuously missing as a routine offering in the FM profession. The Greater Phoenix Chapter led the development of the Foundation’s new comprehensive ‘How-To-Guide’ for FM organizations interested in establishing effective internship programs. Workshops will be held at World Workplace 2017 for members interested in supporting FM careers through internships at their organization. The how-to-guide is currently available for free download from the Foundation’s website.

GWI Advisory Partners

The Foundation proudly announces the IFMA’s headquarters organization as the newest member of the GWI Advisory, joining charter members C&W Services. C&W Services and IFMA headquarters staff are highly engaged and continue to provide expertise for key GWI projects. For example, members of the C&W Services marketing team led the design of the student facing PowerPoint. C&W Services career coaches mentored attendees at Facility Fusion. IFMA’s staff web team are leading the updates to the Foundation’s website. If your organization is interested at this highest level of participation and support, contact Director of Development Cheryl White at Cheryl.White@ifma.org.



GWI Collateral and Resource Development

A new website dedicated solely to introducing the profession and FM careers is being released in mid-July, 2017. Imbedded in the website are FM Videos as telling the story of FM has emerged as a recurring theme in the pilot programs, advisory feedback, chapter meetings, etc. Videos will continue to be produced expanding the stories and information about FM careers. The new site can be found at www.whatisfm.com. FM:Systems is generously underwriting this effort with volunteer time and staff expertise. A new student-focused introduction to FM PowerPoint slide deck was recently released and is available for volunteers to use in the classroom, career booths, etc. Download free at www.ifmafoundation.org.

Call for volunteers

Volunteers are always needed for GWI committees and programs. Contact IFMA Foundation Administrator Amy.Arnold@ifma.org for more information on how you can be a part of this exciting initiative!

FM Higher Education: FM Accredited Degree Programs (ADP) / FM Accreditation Commission (FMAC)

Accredited Degree Program (ADP): The Foundation’s FM Accredited Degree Program has supported FM degree opportunities for thousands of FM students at colleges and universities around the world. The number of accredited programs is expected to more than double over the next decade. The standard for accredited programs is regularly updated to meet the demands of the rapidly changing and evolving FM profession and to ensure that graduates are well equipped to meet the demands of FM now and in the future. Accredited degrees meet the FM Accreditation Commission’s (FMAC) highest standard, covering all 11 core competencies and that the FM degree program is fully supported by the institution.



Recognized Built Environment Program (RBEP): The new Recognized Built Environment Program (RBEP) which will offer recognition to academic institutions offering high-quality FM and related built environment programs teaching most of the competency requirements of the full accreditation program. This will allow the Foundation to point potential students to additional degrees in the profession while aiding the institution in reaching full accreditation status.



FM Academic Registry:

Work continues to contact institutions with FM and FM-related degrees to include their FM program information in the Foundation's FM Academic Registry. The Registry is designed to be the most comprehensive resource to locate FM higher education worldwide. The Foundation is working with EuroFM to include comprehensive information for European institutions. Institutions submit their data for a free listing on the site at www.fmacademicregistry.org.

Collaboration with RICS:

As IFMA and the Royal Institute of Chartered Surveyors (RICS) continue to grow the collaboration between the organizations, the Foundation is doing likewise. Staff from both organizations continue the review what each organization is doing in higher education worldwide and setting the groundwork on collaborative efforts supporting FM higher education.

Fundraising and Events

Chapter Fundraising:

In February, the IFMA Foundation was presented with one of the largest gifts in the Foundation's history: a one-time gift of \$65,700.00 from the Silicon Valley Chapter. This investment in the Foundation underscores one of IFMA's largest chapters' confidence and support in the mission to make FM a Career of Choice. The primary purpose of the fund is to award scholarships to regional FM students and provide funding for GWI programs in Northern California with special consideration for programs designed to serve as a template for deployment elsewhere. For more information making a significant gift, please contact IFMA Foundation Executive Director Jeff Tafel or Director of Development Cheryl White.



Many chapters support the Foundation with local fundraising events. Recently the Southern California Chapters supported the Foundation's golf tournament and the Phoenix Chapter held a 'Cheers to the Foundation' fundraiser at a local craft brewery. Other summer chapter fundraisers include the East Bay Golf Tournament, the New York City Chapter Wine Tasting and Silent Auction, and the San Fernando Valley Chapter and Orange County Chapter are partnering for a Wine event at the Long Beach Yacht Club. The Foundation and our experienced volunteers can help make hosting a fundraising event easy! Contact Foundation Administrator Amy Arnold for ideas and details.

Other Fundraising:

Corporate Matching Contributions: The Foundation is very thankful for the increasing number of individuals who contribute to the work of the Foundation - and to those organizations that match employee donations! Does your employer match charitable contributions? Check with your HR department and find out if you can double your impact to help make FM a Career of Choice.

Work on the Move 2

Work on the Move 2 includes case studies from around the globe and new concepts for FMs to develop workplace strategy and align with the changes in this new economic environment. Topics include: how FM is affected by the Sharing Economy, the Digital Economy, Global Workplace Trends, Big Data, Internet of Things, Artificial Intelligence, Real Estate as the Forth Asset Class, Corporate Social Responsibility, Crafting Alliances with HR and IT, and Wellbeing. Purchase your copy at www.workonthemove.org



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