



IFMA Foundation – Update Report – March 2017

In an on-going effort to keep all IFMA Foundation constituents informed of Foundation progress, we are pleased to present the IFMA Foundation's March 2017 update. These updates provide an overview of key Foundation activities and program results.

Global Workforce Initiative

The IFMA Foundation works to make FM a Career of Choice, ensuring the path to an exciting and fulfilling career in FM is available to all those looking to enter the profession. The Global Workforce Initiative (GWI) seeks to fill the growing FM workforce talent gap as more than half of today's practitioners are expected to retire in the next five to 15 years.

FM Higher Education:

Accredited Degree Program (ADP): The Foundation's FM Accredited Degree Program has created FM degree opportunities for thousands of FM students at colleges and universities around the world. The number of accredited programs has increased more than 150 percent since 2008, and is expected to more than double over the next decade. The standard for accredited programs is regularly updated to meet the demands of the rapidly changing and evolving FM profession and to ensure that graduates are well equipped to meet the demands of FM now and in the future. Accredited degrees meet the FM Accreditation Commission's (FMAC) highest standard, ensuring students have appropriate understandings in all 11 core competencies and that the degree program is fully supported by the institution.

Recognized Built Environment Program (RBEP): At its meeting in January, the IFMA Foundation's Board of Trustees approved a new Recognized Built Environment Program which will offer recognition to academic institutions offering high-quality FM and related built environment programs teaching most of the competency requirements of the full accreditation program. This will allow the Foundation to point potential students to additional degrees in the profession while aiding the institution in reaching full accreditation status. Full program details will be available in April. Contact IFMA Foundation Director of Academic Affairs and Accreditation Steve Lockwood, CFM, IFMA Fellow.

To reach the top-of-mind awareness necessary for FM to become a career of choice, it is essential to increase the number of FM college graduates. A strong accreditation/recognition program for facility management is key for the profession's future.

Regional GWI FM Talent Pipeline Organizations:

The IFMA Foundation acts as the catalyst and facilitator in establishing regional FM talent pipeline organizations comprised of IFMA chapters, higher education, secondary education, workforce development, economic development, significant FM employers, STEM and similar programs, and IFMA and IFMA Foundation resources. This requires coordinated efforts by all constituents to create local career pathways that help fill the shortfall of qualified facility managers in their area.

The Foundation supports local talent pipelines as they set goals for student headcounts and incumbent workers; outreach to students; encourage FM internships; ensure local FM educational programs meet local employment needs; assure IFMA credentials are given substantial recognition, value and employer preference; and track metrics for regional success.

In addition, the IFMA Foundation provides informational resources and collateral; acquires or compiles local FM labor market data; coordinates best practices that inform and communicate between regional talent pipelines, and supply the resources and training necessary for the 'boots on the ground' to carry out the mission of making FM a career of choice.

"Boots on the ground" are essential to make FM a career of choice, and it takes a strong coalition of multiple constituencies in every city/region to make change happen.



California Pilot Programs

California Community College FM Program Development: Significant progress continues across the state. The Foundation works closely with *Doing What Matters for Jobs and the Economy*, part of the California Community Colleges Chancellor's Office and the California Community College Foundation.

FM Talent Pipeline teams are now meeting in Southern and Northern California. In April and May, the Southern team is supporting the new FM Associates Degree at Chaffey College in San Bernardino with prospective student and FM employer events to build the initial cohort of students and employment/internship opportunities. Courses are scheduled to start in the fall. In addition, there is a focus on incumbent worker training (those transitioning from other careers) in the region. Strong connections are being built with local high schools to introduce students and parents to the profession and degree program.

Two Northern California FM Talent Pipeline meetings have been held at Foothill College's Sunnyvale campus to date. Both meetings engaged a large number of key constituents with high levels of interest from employers, educators, chapter leaders and other related organizations. The team is building momentum by connecting with local STEM-related programs. IFMA's Essentials of FM program is being offered this spring through the Fremont Union High School District's Sunnyvale-Cupertino Adult School.

The possibility of an 'advocacy day' at the state capitol in Sacramento is being investigated for the coming months to promote the profession, pipeline and program to the state government. A Statewide Plan for FM in California is available for download from the IFMA Foundation's website at www.ifmafoundation.org under the Global Workforce Initiative section.

Spreading the word, growing the awareness and effort to make FM a Career of Choice:

Beyond the pilot cities: the Foundation is connecting with additional chapters expressing an interest in engaging with the GWI. New Jersey, Louisville, Nashville, Austin, Houston, Minneapolis, Central Ohio, Dallas/Fort Worth, Delaware, Philadelphia, and Greater Phoenix are just some of the chapter expressing greater interest in the GWI. The Foundation is starting to form regional grouping of chapters to work together for a 'strength in numbers' approach where possible. For more information contact IFMA Foundation Executive Director Jeff Tafel.

2017 FM Student Programs

The Foundation proudly announced in February its continued efforts to support aspiring FM professionals through the annual scholarship, International Student of the Year competition and e-Poster programs. Details are available on www.ifmafoundation.org in the Student section. With the strong support of scholarship sponsors, the Foundation recognized 36 students from 20 institutions with awards totaling \$160,000 in 2016. \$2million USD have been awarded to students through the Foundation since program inception in 1991. Contact IFMA Foundation Administrator Amy Arnold or Director of Academic Affairs Steve Lockwood for more information on sponsoring a scholarship or student applications.

New 2017 Scholarship Committee: If you are looking for a short-term project that'll connect you with current FM students, the IFMA Foundation's new Scholarship Committee may be a great fit! The Foundation needs more volunteers to judge and score student scholarship applications, mentor and guide scholarship recipients through World Workplace this October and more. Interested? Foundation Administrator Amy Arnold has all the information (Amy.Arnold@ifma.org).

FM Internships

FM Internship Program: Internships are conspicuously missing as routine offerings to those looking to enter the profession. The Greater Phoenix Chapter led the development of the Foundation's new comprehensive 'How-To-Guide' for FM organizations interested in establishing effective internship programs. Workshops were held at World Workplace and regular webinars will be offered in 2017 to reach members everywhere interested in supporting FM careers through internships. The guide is currently available for free download from the Foundation's website.



GWI Advisory Committee

The Advisory remains open for companies and organizations with a great interest in driving the direction and supporting the Foundation and the mission to make FM a career of choice. If your organization is interested at this highest level of participation and support, please contact the Foundation's Director of Development Cheryl White at Cheryl.White@ifma.org.



As a charter member of the GWI Advisory Board, C&W Services is highly engaged and continues to provide expertise for key GWI projects. For example, members of the C&W Services marketing team led the design of the student facing PowerPoint being released in April. C&W Services career coaches will mentor attendees during Facility Fusion in Vegas in April.

GWI Collateral and Resource Development

Progress on top three priorities: The Foundation is creating resources and collateral to aid volunteers presenting FM to students and incumbent workers. The Collateral Committee continues to advance it's work in three priority projects:

1. Student-focused introduction to FM PowerPoint presentation, with a pre-recorded voice-over version to follow.
2. FM Videos: Telling the story of FM has emerged as a recurring theme in the pilot programs, advisory feedback, chapter meetings, etc. Most recently, C&W Services has provided a 2-minute video featuring Jim from the New England Patriots Gillette Stadium answering questions about what makes a successful facility manager. Initial student videos were shown at the Foundation Celebration, and Carolyn's McGary's moving FM Super Hero presentation from the opening general session at World Workplace is on-line. More videos will be produced throughout 2017 with generous support from FM:Systems.
3. Student/parent/employer facing website: A new website dedicated solely to introducing the profession and the opportunities for FM careers and education is being developed for release later in 2017. FM:Systems is generously underwriting this effort with volunteer time and staff expertise.

Call for volunteers

Multiple GWI sub-committees, task forces, activities, programs, projects and resource development are coordinated through the committee. With the large number of activates in process, the committee is constantly working to be effective in both coordinating and communicating all aspects of the Initiative. Contact IFMA Foundation Administrator Amy.Arnold@ifma.org.

FM Accredited Degree Programs (ADP) / FM Accreditation Commission (FMAC)

ADP Pipeline: Following the significant work put into upgrading the Accredited Degree Program Standard, about 6 new accredited programs are anticipated for calendar 2017 as interest continues to grow from colleges and universities outside of North America. Kyung Hee University in Seoul, South Korea, is the newest recognized program, bringing the total to 31 degree programs worldwide.



FM Academic Registry Database Population: Work continues to contact institutions with FM and FM-related degrees to ensure the Foundation's FM Academic Registry is a comprehensive resource for the profession worldwide. The Foundation is working with EuroFM to include comprehensive information for European institutions. Institutions with FM and FM related degree programs can submit their data for a free listing on the site at www.fmacademicregistry.org.

Collaboration with RICS: As IFMA builds the collaboration and relationship with the Royal Institute of Chartered Surveyors (RICS), the Foundation is doing likewise. Staff from both organizations continue the review what each organization is doing in higher education worldwide and setting the groundwork on collaborative efforts supporting FM higher education.



Fundraising and Events

Chapter Fundraising:

In February, the IFMA Foundation was presented with one of the largest gifts in the Foundation's history: a one-time gift of \$65,700.00 from the Silicon Valley Chapter. This investment in the Foundation underscores one of IFMA's largest chapters' confidence and support in the mission to make FM a Career of Choice. Being added to a re-designed Silicon Valley Chapter Fund, the donation brings the Fund total to \$105,000.00 USD. The primary purpose of the fund is to award scholarships to regional FM students, and will now also provide funding for GWI programs in Northern California with special consideration for those that can serve as a template for deployment elsewhere. For more information about the gift and how your chapter or organization could make a significant gift, please contact IFMA Foundation Executive Director Jeff Tafel.



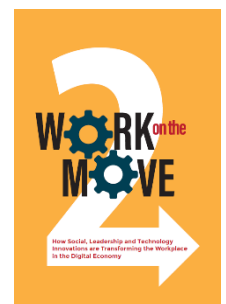
Upcoming chapter fundraisers for the Foundation include the Southern California Foundation Benefit Golf Tournament in June and the East Bay Golf Tournament in August. Other chapters who traditionally have held Foundation fundraisers in the coming months include New York, Phoenix, Atlanta and many others. The Foundation and our 'seasoned' volunteers can help make hosting a fundraising event easy! Contact Foundation Administrator Amy Arnold for ideas and details.

Other Fundraising:

Corporate Matching Contributions: The Foundation is very thankful for the increasing number of individuals who contribute to the work of the Foundation - and those organizations that match employee donations! Does your employer match charitable contributions? Check with your HR department and find out if you can double your impact to help make FM a Career of Choice.

Work on the Move 2 and the Work On Move Workplace Strategy Summit 2017

Work on the Move 2: In 2011, The IFMA Foundation published *Work on the Move: Driving Strategy and Change in Workplaces*. It won the IFMA Author of the Year Award and is used as a textbook in higher education. *Work on the Move 2* includes the most innovative, forward thinking case studies from around the globe and provides new concepts for FMs to develop workplace strategy and align with the changes in this new economic environment. Topics include: how FM is affected by the Sharing Economy, the Digital Economy, Global Workplace Trends, Big Data, Internet of Things, Artificial Intelligence, Real Estate as the Forth Asset Class, Corporate Social Responsibility, Crafting Alliances with HR and IT, Wellbeing, and includes case studies from around the world. Purchase your copy today from the IFMA Bookstore in hardcover or e-Book: <http://www.ifma.org/marketplace/store/products>.



Workplace Strategy Summit III – Work on the Move 2017: The release of Work on the Move 1 sparked the need for a face-to-face event where workplace strategists, educators, practitioners and solution providers could meet and share cutting-edge information on landmark trends and the evolution of the workplace. Work on the Move 2's release will follow with Workplace Strategy Summit 3 – Work on the Move to be held in conjunction with IFMA's World Workplace Europe May 30-June 1 in Stockholm. Integrated into the conference, full details are available on the web here: <http://www.worldworkplaceeurope.org>.

Help the Foundation make FM a career of choice.

The IFMA Foundation is a 501(c)3 charitable organization under the rules of the US Internal Revenue Service. Contributions from citizens and organizations incorporated in the USA are tax deductible. Just click 'Give' on the Foundation website at www.ifmafoundation.org. The Foundation depends on volunteer time. For more information about how you can get involved, contact IFMA Foundation Administrator amy.arnold@ifma.org or use the volunteer sign-up at www.ifmafoundation.org.