



IFMA Foundation - Board Update – November 2016

In an on-going effort to keep all IFMA Foundation constituents informed of Foundation progress, we are pleased to present the IFMA Foundation's November 2016 update. These updates provide an overview of key Foundation activities and program results.

World Workplace 2016

World Workplace San Diego offered attendees more opportunities to learn about the work of the IFMA Foundation than ever before. Making FM a Career of Choice was definitely one of the top topics throughout the event. Here are some of the highlights:

IFMA Foundation Celebration

The Celebration is the Foundation's largest single fundraising event of the year. This year a record attendance of 450 experienced fun and fundraising and heard from two recent FM scholarship recipients via video presentations. The students talked about why they made FM their career of choice and what they would say to other students considering the profession. To see their presentations for yourself, just click these links: [Andrew Peterson](#) and [Steve Weeks](#).

We couldn't have done this without the support of our sponsors.

Major Benefactors

New York City, East Bay, and Los Angeles Chapters

Gold Sponsors

Sodexo, Capital Chapter, A&A Maintenance

Silver Sponsors

Greater Phoenix and San Diego Chapters

Bronze Sponsors

Innovative Cleaning Services, Inc., Atlanta, Denver, Charlotte, San Francisco, Westchester County-Hudson Valley, Hawaii, Silicon Valley, San Fernando Valley, Orange County, Central Ohio (Columbus), Chesapeake and Delaware Chapters

Friends of the Foundation

Austin, Nashville, Chicago, Cincinnati, Dallas-Fort Worth, Nevada, Suncoast, Greater Triangle, New York Tech Valley, and Southern Arizona Chapters, Frank Boettcher





Inaugural 5K Fun Run/Walk Fundraiser

More than 70 runners and walkers joined the Foundation for a morning on the San Diego boardwalk for fellowship, fundraising and fitness to kick off the first official day of World Workplace. With T-shirts, the national anthem sung by long-time IFMA member and Foundation supporter, Sam Davidson (who had just sang the national anthem at a KC Royals game), the event was a great success, and one that'll sure to be repeated at World Workplace in Houston next year.

Thanks to our sponsors: Knoll and JLL.



Opening Keynote General Session

A diverse panel of IFMA members comprised the panel for the opening keynote presentation. Carolyn McGary's FM story explained the IFMA Foundation like nobody else ever has. Carolyn has made FM her career of choice and encouraged attendees to join the other superheroes in the room in putting an end to FM being an "accidental" profession. **Please take 11 minutes to view this inspirational presentation: [Carolyn McGary's FM Story](#).** Share this video with your colleagues, co-workers, friends, family and students.



FM Student ePoster Competition

For this annual event, ePosters are presented representing work in the field of facility management and the built environment. Student participants are from the IFMA Foundation Accredited Degree Programs (ADP's) and educational institutions with facility management related programs. Students presented on recent FM projects, internship / coop projects, and FM related research work. This year's winner was Dorothy Rose Scholnik. We'd like to recognize the continued support of the Utah Chapter of IFMA for the annual e-Poster competition.

FM Student Scholarships

The best known program of the IFMA Foundation – the annual FM Student Scholarship program. This year 36 students from 20 different institutions were awarded more than \$160,000 in scholarship and all-expense paid participation for World Workplace. Special thanks to all of the Foundation 2016 scholarship sponsors:

San Diego Chapter

Atlanta Chapter

Buck Fisher Scholarship -
Greater Triangle Chapter

Greater Philadelphia Chapter
Endowed Scholarship

Doug Underwood Memorial
Scholarship - Utilities Council

Public Sector Council

Karen Marciel Memorial
Scholarship – East Bay Chapter

Dallas / Fort Worth Chapter

Suncoast Chapter

Pat Harris Scholarship – Denver
Chapter

Redwood Empire Chapter

ARAMARK

Corporate Facilities Council

Greater Pittsburgh Chapter

Airport Facilities Council

Jim Hickey Memorial Endowed
Scholarship - West Michigan
Chapter

George Graves and Doug
Underwood Memorial Endowed
Scholarships - Houston Chapter

Stephen Strickland Showers
Memorial Scholarship –
Academic Facilities Council

Charles N. Claar Memorial
Scholarship - Central PA Chapter





Kit Tuveson Memorial
Scholarship - Sacramento Valley
Chapter

ISS

Barbara Pryor Memorial
Endowed Scholarship - Capital
Chapter

Sodexo

Toronto and South Central
Ontario Chapter

Hong Kong Chapter

Greater Louisville Chapter

Southeastern Michigan Chapter
Scholarship

Seattle Chapter

Staples Business Advantage

FMN (Netherlands)

Western New York Chapter



International FM Student of the Year

The Foundation also recognized the annual International Student of the year. Each year the Foundation recognizes an FM student from anywhere in the world that demonstrates success in: Grade point average, achievements and accomplishments which may include awards, professional accreditations, research, special projects, engagement with FM activities, work experience, exchange programs, involvement with professional organizations, and demonstrated leadership skills, a thorough understanding of FM, aspirations as a future FM professional, international perspective and experience, and quality letters of recommendation.

This year's recipient, Anke Jossen from The Netherlands exemplified the rising star in FM the award looks to recognize. In 2016, Ms. Jossen volunteered in Cambodia teaching English at a primary school in the most rural and poor area of the country. In 2015, she graduated cum laude for her bachelor degree from the NHTV Breda University for Applied Sciences. She completed studies in International Real Estate and Facility Management. During her college career, she was awarded the NHTV Match Award for best sales pitch concerning recommendations for the Facility & Planning department of the NHTV Breda concerning management and organization of the department and the 2013 NHTV Fort Award for best advisory report for Philips concerning Purchasing Management. She completed a 6-month internship at UMG London and a graduate intern (consultancy) at Deloitte Belgium's facilities management department among other outstanding philanthropic and academic efforts.



This annual award is sponsored by ISS.

Academic Research Track

For the fourth consecutive year, the Foundation hosted the FM academic research track. This year's presentations will be the initial articles for the Foundation's new academic journal called the *Journal of Facility Management Education and Research*. More than 20 papers were submitted for consideration. The topics presented in San Diego included: Operating Resources & Carbon Footprints of Commercial Buildings: A Study in Hong Kong, Energy Usage & Critical Occupant Behaviors in LEED Buildings, Towards Enterprise Application Integration Principles for Facility Management Software in Hospitals, A Systematic Look at FM's Organizational Structure in Swiss Hospitals, State of Practice for Building Condition Assessment, An Approach to Auditing the Functionality of Wheelchair Accessible Doors at Universities, Workspace Choice & Control in Office Settings, Parameters for Comfort in Europe vs. USA and more.

The Foundation will also host an Academic Research Track at World Workplace Europe 2017 in Stockholm in May. Presentations there will be included in the second edition of the *Journal of Facility Management Education and Research*. The call for papers will be released in mid-November.



Release of *Work on the Move 2*

The follow-up to the best-selling, highly acclaimed book *Work on the Move* published by the Foundation in 2011, *Work on the Move 2* includes the most innovative, forward thinking case studies from around the globe and provides new concepts for FMs to develop workplace strategy and align with the changes in this new economic environment. During World Workplace, the publication was by-far the most popular title in the on-site bookstore. Numerous presentations from various authors were held throughout educational sessions – many held to standing-room-only attendance. Topics in the second edition include: how FM is affected by the Sharing Economy, the Digital Economy, Global Workplace Trends, Big Data, Internet of Things, Artificial Intelligence, Real Estate as the Forth Asset Class, Corporate Social Responsibility, Crafting Alliances with HR and IT, Wellbeing, and includes case studies from around the world. For more details and to purchase your copy please visit: www.workonthemove.org.



Special thanks to our sponsors: FM:Systems, Kimball Office, Planon, Trimble, Kayhan, PlaceValue, Workplace Management Solutions, Brookfield Global Integrated Services, IFMA REAL Community, Steelcase, IFMA Workplace Evolutionaries Community, Wolcott Architecture Interiors

Closing keynote / Foundation Trustee Award Presentations

This year recipients collectively demonstrate the broad scope of dedicated involvement needed – working collectively and in unison – to make a difference on a state or province level.

Silicon Valley Chapter: Dozens of chapter volunteers were engaged in a variety of efforts in the bay area. The chapter and local sponsors funding the FM Essentials pilot at De Anza Community College, coordinated internships and interviews, and were the lead chapter in providing many of the ‘boots on the ground’ needed to make FM a Career of Choice in the Bay Area.

Diane Coles-Levine for endless enthusiasm, sacrificing countless hours of volunteer time and effort to shepherd – now two – versions of the best-selling IFMA Foundation publication ever (*Work on the Move 1* and *Work on the Move 2*), her leadership on the Foundation Board of Trustees to ensure the Global Workforce Initiative would take root in the Foundation and in Southern California, and remains an evangelist for the work of the IFMA Foundation and the FM profession.



Jim Caldwell – an example of individuals needed to support the GWI with broad networks and authority... access to resources, well respected and not afraid to put their reputation on the line and encourage individuals and organizations to move the needle in a significant way

C&W Services: Making FM a Career of Choice is a multi-year long-term effort. It’s expensive and resource intense. C&W Services is recognized for being the first organization to take a chance and join the Foundation as a full Advisory Partner with a 5-year commitment to stand by the foundation with both volunteers and funding.

[Click here for a full video of Foundation Trustee Kenton Miller, FMP presenting this year’s award.](#) (Note: The event featured an entertaining MC imitating the character of Ron Burgundy from the movie “Anchorman” who plays along with Kent in this clip)

Global Workforce Initiative

California Pilot Programs

California Community College FM Program Development: Significant progress continues on a monthly basis across the state. The Foundation continues to work closely with Doing What Matters for Jobs and the Economy, part of the California Community Colleges Chancellor’s Office and the California Community College Foundation.



FM Talent Pipeline Advisory Councils have been initiated in Southern California (centered around San Bernardino County) and Northern California (Bay Area centered around Silicon Valley). In Southern California, the FM Talent Pipeline Advisory has held two workshops with a third tentatively for early December. This team is currently supporting the development of an FM certificate as part of a 2-year Associates Degree in Business at Chaffey College in San Bernardino. Courses are planned to start in the fall of 2017. Focus on incumbent worker training (those transitioning from other careers like ex-military and other built environment-related jobs) will be the focus on this third workshop.

The first Northern California FM Talent Pipeline Advisory was held at Foothill College's Sunnyvale campus in November, and drew a large number of key constituents and interest from employers, educators, chapter leaders and other related organizations. DeAnza Community College will be the location of the next FM course offerings integrating IFMA's Essentials of FM in the Spring semester 2017.

Both of these programs are setting the stage for FM education to spread across the state's community colleges. It's setting a Foundation of a pipeline to 4-year degree offerings in the coming years.

New York

Foundation staff continue to work closely with the New York City Chapter Education Committee and other chapters in the region. Initiating an FM Talent Pipeline Advisory in the region – the geographic scope of which is yet to be defined – is currently being considered. The NY chapter's incumbent worker mentorship and work with the NYC Department of Education and a 5-year awareness plan leading to FM education in some of the city's CTE & P-TECH schools where students have the opportunity to participate in cohesive five or six-year programs (9-14), which combine high school, college and career training.

Spreading the word, growing the awareness and effort to make FM a Career of Choice:

Beyond the pilot cities: the Foundation is connecting with additional chapters expressing an interest in engaging with the GWI. New Jersey, Louisville, Nashville, Austin, Houston, Minneapolis, Central Ohio, Dallas/Fort Worth, and Phoenix are just some of the chapter expressing greater interest in the GWI.

GWJ Advisory Committee

GWJ Corporate Advisory: The Advisory met during world workplace with C&W Services and representatives from two other potential advisory organizations present. As the charter member of the GWJ Advisory Board, C&W Services has been highly engaged and continues to provide expertise for key GWJ projects. For example, members of the C&W Services marketing team led the redesign of the student facing PowerPoint which will be released soon.

With quick and easy to understand messaging, engaging images and easy cues for presenters to add their own FM story, it promises to be a widely used resource. C&W Services hosted a new "Meet the Scholars" opportunity in their booth at World Workplace as well.



GWJ Collateral and Resource Development Team: Progress on top three priorities: The Foundation is creating resources and collateral to aid volunteers presenting FM to students and incumbent workers. The Collateral Committee has identified three priority projects:

1. Introduction to FM PowerPoint presentation (mentioned above), with a pre-recorded voice-over version.
2. FM Videos: Telling the story of FM has emerged as a recurring theme in the pilot programs, advisory feedback, chapter meetings, etc. Initial student videos were shown at the Foundation Celebration and are linked above.
3. Student/parent/employer facing website: A new website dedicated solely to introducing the profession and the opportunities for FM careers and education is planned for 2017.



Additional program efforts:

FM Internship Program: Volunteers in the Greater Phoenix Chapter finished their work with the Foundation and created a comprehensive 'How-To-Guide' for FM organizations interested in establishing effective internship programs. Workshops were held at World Workplace and regular webinars will be offered following the holidays to reach members everywhere interested in supporting FM careers through internships. The guide is currently available for free download from the Foundation's website.

Coordination with IFMA's Young Professionals (YP): The leadership of the YP group has created two important 'toolkits' that closely align with the Foundation GWI. The first toolkit to assist graduates from FM ADP and other colleges and universities in the transition from FM student to FM practitioner. The second toolkit is for IFMA chapters to help increase the number of young professionals active in their chapter. The kit is based on the successful YP group and processes established in the Toronto Chapter with reference to New York City and Silicon Valley Chapter YP efforts.

Call for volunteers

Multiple GWI sub-committees, task forces, activities, programs, projects and resource development are coordinated through the committee. With the large number of activities in process, the committee is constantly working to be effective in both coordinating and communicating all aspects of the Initiative. Contact IFMA Foundation Administrator Amy.Arnold@ifma.org.

FM Accredited Degree Programs (ADP) / FM Accreditation Commission (FMAC)

ADP Pipeline: Following the significant work put into upgrading the Accredited Degree Program Standard, about 6 new accredited programs are anticipated for calendar 2016 as interest continues to grow from colleges and universities outside of North America. Kyung Hee University in Seoul, South Korea, is the newest recognized program, bringing the total to 31 degree programs worldwide.



FM Academic Registry Database Population: Work continues to contact institutions with FM and FM-related degrees to ensure the Foundation's FM Academic Registry is a comprehensive resource for the profession worldwide. The Foundation is working with EuroFM to include comprehensive information for European institutions. Institutions with FM and FM related degree programs can submit their data for a free listing on the site at www.fmacademicregistry.org.

Collaboration with RICS: As IFMA builds the collaboration and relationship with the Royal Institute of Chartered Surveyors (RICS), the Foundation is doing likewise. Staff from both organizations met in Houston to review what each is doing with higher education worldwide, and began the groundwork on collaborative efforts to result in positive impacts on FM higher education.

Fundraising and Events

Chapter Foundation Fundraisers:

"Gorilla Holes" at golf tournaments, a beer-themed "Cheers to the Foundation" craft brewery events, on-line silent auctions, wine tasting yacht club experiences, virtual 'arm-chair' horse racing, and bingo are just some of the recent fundraising events that chapters have held to not only support the work of the Foundation financially, but also educate their members about the importance of making FM a Career of Choice in their region all while having fun and building community within the chapters membership. Foundation staff and volunteers are eager to help more chapters hold events like these in 2017! Just contact Foundation staff for more information on any of these fun fundraisers.

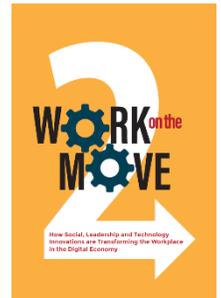


Other Fundraising:

Corporate Matching Contributions: The Foundation is very thankful for the increasing number of individual contributions to support the work of the Foundation, and those organizations who match employee donations to charities. Recent matching donations have been received from Google and Travelers. Do you know if your employer matches charitable contributions? We encourage checking with your HR department and find out if you can double your impact to help make FM a Career of Choice.

Work on the Move 2 and Workplace Strategy Summit 2017

Work on the Move 2: In 2011, The IFMA Foundation published the book *Work on the Move: Driving Strategy and Change in Workplaces* which won the IFMA Author of the Year Award and is even used as a textbook for higher education. *Work on the Move 2* includes the most innovative, forward thinking case studies from around the globe and provides new concepts for FMs to develop workplace strategy and align with the changes in this new economic environment. Topics include: how FM is affected by the Sharing Economy, the Digital Economy, Global Workplace Trends, Big Data, Internet of Things, Artificial Intelligence, Real Estate as the Forth Asset Class, Corporate Social Responsibility, Crafting Alliances with HR and IT, Wellbeing, and includes case studies from around the world.



Purchase your copy today from the IFMA Bookstore:

Hardcover or e-Book: <http://www.ifma.org/marketplace/store/products>

Workplace Strategy Summit 2017: The release of *Work on the Move 1* sparked the need for a face-to-face event where workplace strategists, educators, practitioners and solution providers could meet and share cutting-edge information on landmark trends and the evolution of the workplace. The first Workplace Strategy Summit was held at Cornell University in New York and a second Summit was held in conjunction with University College London in the UK. The initial Summit led to the establishment of IFMA's Workplace Evolutionaries group. With *Work on the Move 2*'s release at the core and the issues and trends identified at the first two Summits, the Foundation is currently planning for Workplace Strategy Summit 3 to be held in conjunction with IFMA's World Workplace Europe May 30-June 1 in Stockholm. Watch for more details to be released in January, but mark your calendars now and save the dates.

Help the Foundation make FM a career of choice.

The IFMA Foundation is a 501(c)3 charitable organization under the rules of the US Internal Revenue Service. Contributions from citizens and organizations incorporated in the USA are tax deductible. Just click 'Give' on the Foundation website at www.ifmafoundation.org. The Foundation depends on volunteer time. For more information about how you can get involved, contact IFMA Foundation Administrator amy.arnold@ifma.org or use the volunteer sign-up at www.ifmafoundation.org.



www.ifmafoundation.org

www.academicregistry.org

www.workonthemove.org