



IFMA Foundation – Update Report – World Workplace 2017

In an on-going effort to keep all IFMA Foundation constituents informed of Foundation progress, we are pleased to present the IFMA Foundation's World Workplace 2017 update. These updates provide an overview of key Foundation activities and program results.

Global Workforce Initiative

The IFMA Foundation works to make FM a Career of Choice, ensuring the path to an exciting and fulfilling career in FM is available to all those looking to enter the profession. The Global Workforce Initiative (GWI) seeks to fill the growing FM workforce talent gap as more than half of today's practitioners are expected to retire in the next five to 15 years.

GWI Advisory Partners

The Foundation proudly announces Sodexo and the Lee Forrest Memorial Fund as the newest GWI Advisory Partners, joining charter member C&W Services and IFMA. GWI Advisory level partners are actively engaged in all facets of the GWI and participate in setting the strategic direction of the initiative and execution of regional efforts. If your organization is interested at this highest-level participation and support, contact Cheryl White at Cheryl.White@ifma.org.



Regional GWI FM Talent Pipeline Organizations:

The IFMA Foundation acts as the catalyst and facilitator in establishing regional FM talent pipeline organizations comprised of IFMA chapters, higher education, secondary education, workforce development, economic development, significant FM employers, STEM and similar programs, and IFMA and IFMA Foundation resources. This requires coordinated efforts by each of these key constituencies to create local career pathways that help fill the shortfall of qualified facility managers in that area.

Dallas / Fort Worth Region:

Since initial meeting one year ago at World Workplace 2016, significant progress has been made working with the Dallas/Fort Worth Chapter as the Foundation's next expansion region. To date, the DFW Chapter and Foundation have worked closely and established a partnership with the Dallas County Community College District. Together, the DCCCD and Foundation are conducting an employer survey like the Great Los Angeles survey completed with the California community colleges. The data and related 'Compression Planning' session conducted with the DCCCD and key regional employers will be used to set the direction for FM training and educational offerings in the region. By working closely with the DCCCD, we will be able to tap into resources to reach diverse audiences (students, veterans, incumbent workers) to feed the FM talent pipeline in North Texas. The plan is expected to be completed before the end of the year.

Southern California Region:

The new FM Certificate Business Associates Degree at Chaffey College in San Bernardino started with a cohort of nearly 30 students. With a variety of Chaffey student and employer engaging events, volunteers have had the opportunity to introduce the profession to students enrolled in business programs looking to apply their knowledge in a specific field. A new student chapter of IFMA is also being formed at Chaffey – it already has more members than are in the initial cohort of students! The Foundation Board of Trustees conferring one of its annual awards for service to the mission of the Foundation to Vanessa Thomas who teaches Small Business, Entrepreneurship, Business and Management at Chaffey and has been instrumental in establishing and continues to lead growth of the FM program at the college.



Additional work in the region includes efforts to establish FM programs at four more colleges in Southern California from San Diego to the northern Los Angeles suburbs. Each potential college offers another unique opportunity. For example, one program is being initially thought to be focused on reaching incumbent workers – those entering FM from other related professions. Connections are being built with local high schools to introduce students and parents to the profession and the new degree program. A recent “Manufacturing Day” event at Chaffey drew 1,200 high school students from San Bernardino, Ventura and Los Angeles counties. The event also provided the opportunity to invite local members of the Manufacturing Council of IFMA to participate in the day.

Northern California:

After a successful initial program this past spring, the Silicon Valley Chapter continues its work through the Fremont Union High School District and the ACE program there. After a successful 10-student Essentials of FM program initial offering this past Spring, another set of ACE students were offered the opportunity to complete the Essentials of FM this fall. Student participation is being underwritten by the Foundation’s Silicon Valley Chapter Educational Fund (see below for more info).

Next steps in the region include identification of 4 or more colleges for FM programming and a possible ‘advocacy day’ at the state capitol in Sacramento.

New York City and Atlantic Region:

The Foundation and NYC Education Committee are working together through evolving PTEC opportunities and cultivating relationships with colleges, universities and training partners. The Chapter and Foundation have also established an annual support gift that will specifically align chapter and foundation goals through the next year to include FM student scholarships, general support of the GWI and the new IFMA Employee Assistance Fund. The chapter’s financial commitment to the Foundation is derived from the annual summer wine tasting event and annual fall golf tournament. This annual partnership approach with NYC will be an example of Chapter-Foundation cooperation for other chapters to consider going forward.

Nashville / Tennessee:

The Nashville Chapter has established a formal GWI committee to launch and anchor a state-wide GWI implementation. The early meetings of the committee have been focused on laying the groundwork for the plan starting with the “Community Readiness Assessment Worksheet”. The worksheet leads volunteers thorough an environmental scan identifying existing resources, organizations and individuals who may play a role in the GWI effort and any gaps that need to be filled. The initial goal of the team is to have at least one fully accredited FM degree program in Tennessee along with the necessary FM talent pipeline to support the program by the time the chapter hosts World Workplace in 2022.

2017 FM Student Programs

Scholarships

25 deserving FM students will receive FM scholarships from the Foundation and our scholarship sponsors this year. The Foundation’s support of aspiring FM professionals through the annual scholarship program has awarded \$1.5million USD since inception in 1993.

International Student of the Year

The International Student of the Year Competition winner is Pauline Karanja from the University of North Carolina Charlotte. She recently graduated with her Master’s Degree in Construction and Facilities Management from UNCC after earning her BSc. In Construction Management from Anglia Ruskin University in Essex, UK. Hear more about why she’s the 2017 winner at the Foundation Celebration on Tuesday night at World Workplace.



e-Poster Competition

In an effort to give a higher level of visibility to the e-Poster competition and the students that put the work in, the event will be held in the Foundation's new Foundation Central booth on the expo floor on Thursday afternoon. Come see the kind of work these students that have made FM their career of choice are doing in their studies.

FM Internships

Internships are conspicuously missing as a routine offering in the FM profession. The Greater Phoenix Chapter led the development of the Foundation's new comprehensive 'How-To-Guide' for FM organizations interested in establishing effective internship programs. A face-to-face workshop will be held at World Workplace in the Foundation Central booth on the expo floor. In this session, attendees who'd like to know more about supporting FM careers through internships at their organization will learn how to put a quality internship program in place. The guide is available for free download from the Foundation's website.

GWJ Collateral and Resource Development

A new website dedicated solely to introducing FM careers was released in mid-July. Imbedded in the website are FM Videos telling the story of FM. Videos will continue to be produced expanding the stories along with pertinent data and information about FM careers. The new site can be found at www.whatisfm.com. Business cards promoting the site for handout to students are available to chapters and council or anyone just for the asking. Inquire at the Foundation Central booth or contact Amy.Arnold@ifma.org. FM: Systems is generously underwriting this effort with volunteer time and staff expertise. A new student-focused introduction to FM PowerPoint slide deck was recently released and is available for volunteers to use in the classroom, career booths, etc. Download free at www.ifmafoundation.org.

Call for volunteers

Volunteers are always needed for GWJ committees and programs. Contact IFMA Foundation Administrator Amy.Arnold@ifma.org for more information on how you can be a part of this exciting initiative!

FM Higher Education

Accredited Degree Programs (ADP)

The Foundation's FM Accredited Degree Program is administered by the Facility Management Accreditation Commission (FMAC) and supports FM degree opportunities for thousands of FM students at colleges and universities around the world. The number of accredited programs is expected to more than double over the next decade. The standard for accredited programs is regularly updated to meet the demands of the rapidly changing and evolving FM profession and to ensure that graduates are well equipped to meet the demands of FM now and in the future. There are 31 ADP's worldwide with 20 FM programs in the process of earning accreditation. FMAC accreditation benefits students, employers, the academic institutions and society by ensuring these constituencies that the degree curriculum covers all 11 core competency areas of FM and that the degree program and students are fully support by the institution.



Recognized Built Environment Program (RBEP)

The new Recognized Built Environment Program (RBEP) will offer recognition to academic institutions offering high-quality FM and related built environment programs teaching most of the competency requirements of the ADP program. This will allow the Foundation to point potential students to additional degrees in the profession while aiding the institution in reaching full accreditation status.



FM Academic Registry

Work continues to further populate this free site with all known FM and FM-related degree programs worldwide to offer the most comprehensive resource cataloging FM higher education. The Foundation is working with EuroFM to include comprehensive information for European institutions. Institutions can submit their program information at no cost on the site at www.fmacademicregistry.org.

Fundraising and Events

Chapter Fundraising:

In February, the IFMA Foundation was presented with one of the largest gifts in the Foundation’s history: a one-time gift of \$65,700.00 from the Silicon Valley Chapter. This investment in the Foundation underscores one of IFMA’s largest chapters’ confidence and support in the mission to make FM a Career of Choice. The primary purpose of the fund is to award scholarships to regional FM students and provide funding for GWI programs in Northern California with special consideration for programs designed to serve as a template for deployment elsewhere. The first two grants from the fund have been approved by the grant committee in October to support the Southern California GWI team at the Student Day at Chaffey College and Essentials of FM offering to Fremont Union High School District ACE program students (see above for more info). For information about making a significant gift, contact IFMA Foundation Director of Development Cheryl White.



Many chapters support the Foundation with local fundraising events. The Foundation thanks these chapters and others who have put in the hard work and effort to organize local fundraisers for the Foundation: Southern California Chapters cooperated with the June SoCal Golf Outing, the East Bay Chapter and their infamous summer Golf event, San Fernando Valley and Orange County joint wine-tasting event in Long Beach, the New York Chapter’s annual summer wine event at Sony America’s HQ in August, the Phoenix Chapter’s Cheers to the Foundation Brewery event and fall golf tournament, and many others. The Foundation and our experienced volunteers at these chapters are more than happy to help make hosting a fundraising event easy! Contact Foundation Administrator Amy Arnold for ideas and details.

Other Fundraising:

Corporate Matching Contributions: The Foundation is very thankful for the increasing number of individuals who contribute to the work of the Foundation - and to those organizations that match employee donations! Does your employer match charitable contributions? Check with your HR department and find out if you can double your impact to help make FM a Career of Choice.

Work on the Move 2 – 2017 Awards of Excellence Publication of the Year!

Now available in paperback! Visit the IFMA Marketplace to purchase your copy today.

Work on the Move 2 includes case studies from around the globe and new concepts for FMs to develop workplace strategy and align with the changes in this new economic environment. Topics include: how FM is affected by the Sharing Economy, the Digital Economy, Global Workplace Trends, Big Data, Internet of Things, Artificial Intelligence, Real Estate as the Forth Asset Class, Corporate Social Responsibility, Crafting Alliances with HR and IT, and Wellbeing. Purchase your copy at www.workonthemove.org



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