BATTLE OF THE BONDS
TUESDAY, OCTOBER 15, 2019
7:00 - 10:00PM | MAIN EVENT
BALLROOM 3 PHOENIX CONVENTION CENTER WEST

ONLINE MISSION RECON
WEDNESDAY, AUGUST 15th

The International Facilities Management Association (‘IFMA’) Foundation Gala is an annual fund raiser event that this year fuses fashion, fun and facility management presented at the IFMA World Workplace Conference. It is a spectacular evening of cocktails, networking, and a runway show with Facility Management Chapters battling it out on the catwalk showcasing the designed costumes expressing the “theme” of the event. Our expected audience for the evening is 350+ members of the IFMA community. This worldwide audience includes executive level decision makers and working FM’s. At the Online Lottery, the competing teams will learn about the event and the subject of their individual costumes.

The Co-creative Directors for this year’s FM Battle “The Battle of the Bonds” are Sean Kim from Corgan and Dan Nickerson from United Interiors. We are excited to celebrate this year’s event at the Scottsdale Hangar One in Scottsdale, Arizona.
RULES AND REGULATIONS

Theme
• Teams’ runway show must be based on the team’s interpretation of the category drawn at the Online Mission Recon on August 22, 2019. Depending on the team’s global region, multiple Online Mission Recon will be implemented.

Team Definition
• (2) Team Members (referred to as the ‘Models’)
• (4) Supporting Team Members (referred to as the ‘Supporting Players’)
• Team Members may include:
  – Any member from the Team’s FM Chapter, Council or Communities (referred to as the ‘FM Community’)
  – Any employee from Team Sponsor companies. Sponsors themselves may also be one of these (3) Team Members.
  – *Optional – (1) Officer from FM Communities (referred to as ‘Featured Player’ may be added to the Team. (see ‘Bonus Points’ under ‘Judging Criteria’ below for more information).
  – *Only 5 or 6 Team Members listed above are permitted to participate in the design and assembly of the costume. Absolutely no one outside of the TEAM MEMBERS are allowed to participate. Hiring professionals is prohibited. Failure to comply with this rule will result in disqualification from the competition.

Online Mission Recon
• Only the teams with Team Sponsorship secured with payment and confirmed will be allowed to participate on August 22.
• The Dossier will be numerically numbered so the contents will be top secret.
• The team will choose the Dossier in the order the team has registered.

The Attache Case
• The Attache Case will be provided to each team the day of the event with key items representing the theme that fit into an attache case.
• All the items must be incorporated into the runway show.
• You can elaborate and build additional props beyond what’s in the detailed Dossier. See below under Props.

Online Recon Follow-up
• All teams will participate in a mandatory online Recon Follow-up on 9/12.
• Please review have concept, music selection and staging idea to present for review

Performance
• Each team may utilize between 60-90 seconds maximum on stage.
• Limit to six (6) team members on the runway at any given time.
• The Featured Player will also be permitted on stage – totaling (6) Team Members max. (See ‘Bonus Points’ under ‘Judging Criteria’ below for more information).
• Performances that extend beyond the 90 seconds will be automatically deducted (5)+ points from the overall team score.

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RULES AND REGULATIONS

Costume Design
- Each costume with accessories must be pre-constructed prior to the show. Teams may bring their outfit to the event and change into it, but the costume must be completed before arriving to the venue.
- Minor touch-ups, patching of rips/tears, will be permitted at the venue, but will be strictly monitored by the Battle of the FMs Committee.
- Only (2) main Models are permitted to wear the designed garment. This outfit will be showcased down the runway.
- The (4) Supporting Players will be accessories/backdrops to the main model.
- The focus on the runway is on the showcased garment of the Models, therefore teams may not construct any portion of the Supporting Players’ costumes.
- These outfits must be pre-constructed store-bought clothing.
- (4) Supporting Players are permitted to wear hats, ties, bowties and other small store bought accessories in a solid color.
- (4) Supporting Players are additionally permitted to wear (1) team-made accessory per person, constructed from the textiles/materials donated by your team’s fabric sponsor.
- Accessories are limited to: hats or hair accessories, neck ties/bowties, suspenders, gloves, costume jewelry, shoes and scarves.

Logos and Graphics
- Teams are to submit one single image/graphic as your ‘Backdrop’. This image will be displayed on a large digital screen behind the runway during the team’s performance. Teams have full creative freedom on selecting and designing this graphic. We suggest that the image somehow relates to or references the drawn team theme so that the audience understands the team’s inspiration. The required image size and resolution are: 3240 x 1781 (landscape layout) @ 300 dpi in RGB color JPEG file.
- Design Team FM Community’s logo, with corresponding Sponsor logos must also be submitted.

PLEASE SUBMIT ALL GRAPHICS AND LOGOS BY OR BEFORE: SEPTEMBER 27, 2019
Please submit these graphics and logos to:

Christina Gonzales
christina.gonzales@ifma.org
Entry and Sponsorship

- All Sponsorship must be paid in full and the FIRST FIFTEEN (15) teams to submit payment and sponsorship forms prior to August 21, 2019 will officially be accepted to participate.
- It's the responsibility of the Team to reach out to their vendors to secure the team sponsorship and confirm sponsorship payment ASAP.
- Entries after August 22nd will not be accepted – NO EXCEPTIONS.

Music

- Teams have full creative freedom on selecting music for their runway show. Provide digital music files in MP3 format and burn (2) CDs and label both with team number and bring it to the event on October 15th. Keep music length between 60-90 seconds max. Videos are not permitted.
- MUSIC MUST BE RECEIVED BY OCTOBER 1st. IF MUSIC IS NOT PROVIDED BY THIS DATE, THE COMMITTEE WILL CHOOSE THE MUSIC FOR YOU!

Please email the file to:
Christina Gonzales
christina.gonzales@ifma.org

Props

- Props are not required, but can enhance the performance while expressing the drawn team theme.
- Props are to be bought or constructed by the teams.
- Props must remain at a reasonable hand-held size, and must be light weight. All props must be held at all times during the production, and may not be set down on the stage floor at any time, or up to (5) points will be deducted for each prop that does not follow this rule.
- ABSOLUTELY NO PHYSICAL BACKDROPS/STAGE DISPLAYS ARE PERMITTED. The single image submitted by the team will be displayed on a large digital screen behind the runway as the team's Backdrop.
**Voting**

- Up to 30 total points are possible in six (6) categories, as well as (10) bonus points.
- Points range from 0-5 in each category, with 5 being the best.

**Bonus Points**

- Up to (10) Points: Interpretation of Theme
- Up to (5) Points: Overall Performance & Wow Factor
- Up to (5) Points: Interaction with Audience & Judges
- Up to (5) Points: Music Content
- Up to (5) Points: Originality (Did the Team think out of the box?)
- Up to (5) Points: Extra Credit – FM Community Officer Participation
- Up to (5) Points: Extra Credit – Outfit Change/Transformation

**LIMIT of (5) Team Members and (1) FM Community officer in the Dressing Room on the night of the event. Any deviation from this will result in points being deducted from the team’s overall score in 5 point increments. Limit of (2) Sponsors may peak in one time throughout the evening for a quick photo op but may not stay more than 5-10 minutes.**

- Food & drinks will be served to teams between 3PM-5PM in area outside dressing rooms.
- Alcohol cannot be brought in from the outside into the dressing rooms.

**Stage**

- See drawing (on the following page) of stage layout and dimensions for your use.

**Important Team Deadlines:**

- TEAM SPONSORSHIP REGISTRATION AND PAYMENT DUE: 8/21
- ONLINE MISSION RECON: 8/22
- HALFWAY POINT PROGRESS GOTOMEETING: 9/12
- TEAM MUSIC DUE: 10/1
- LOGOS & GRAPHICS DUE: 10/1

**Questions**

Please submit all questions to the Battle of the Bonds Co-Creative Directors. Please email to both:

Sean Kim - sean.kim@corgan.com  
Dan Nickerson – Dnickerson@uiinteriors.com

**Important Info**
Company Name: ____________________________ Date: ________________
Contact Name: ____________________________ Contact Phone #: __________
Company Address: ____________________________ City/State: ____________ Zip Code: ____________
Email: ____________________________

SPONSORSHIP LEVELS

[ ] $25,000 - Casino Royale
[ ] $15,000 - Goldfingers
[ ] $15,000 - From Russia With Love
[ ] $10,000 - Moonraker
[ ] $5,000 - Shaken Not Stirred
[ ] $3,500 - Aston Martin
[ ] $3,000 - Doctor No
[ ] $2,000 - I Never Miss
[ ] $1,000 - Battle of the Bonds (Team Sponsor)
[ ] $500 - The Dossier (Design Kit Sponsor)
[ ] $1,000 - MI6 Secret Intelligence Service

(Circle one)
00 Section - Craps Table (4 available)
Q Branch - Roulette Table (2 available)
I Branch - Poker Table (5 available)
A Section - Blackjack Table (9 available)
P Section - Signature Food Station (3 available)
G Section - Photo Sponsor (1 available)

FULL PAGE AD
[ ] $1,000 - Battle of the Bonds (Team Sponsor)
[ ] $500 - The Dossier (Design Kit Sponsor)
[ ] $1,000 - MI6 Secret Intelligence Service

HALF PAGE AD
[ ] $1,000 - Battle of the Bonds (Team Sponsor)
[ ] $500 - The Dossier (Design Kit Sponsor)
[ ] $1,000 - MI6 Secret Intelligence Service

CREDIT CARD INFORMATION

Please charge to (check one): [ ] VISA [ ] Master Card [ ] American Express [ ] Discover

Credit Card Number: ____________________________ CVC#: ____________ Expiration Date: ____________
Name on Card: ____________________________ Business Name on Card: ____________________________
Billing Address (if different from above):

I authorize IFMA Foundation to charge my credit card in accordance with the information above. I understand that this authority will remain effect until I provide reasonable notification to terminate the authorization.

Authorized Signature: ____________________________ Date: ____________

Please make checks to: IFMA Foundation. Note in memo section the type of sponsorship or program ad size. IFMA Foundation is a 501 c(3) non-profit organization. This donation is tax deductible. Tax ID No: 76-0313751.

Please email your color logo in EPS, JPG or PNG format (300dpi) to christina.gonzales@ifma.org

Please mail to: Attention: Christina Gonzales
IFMA Foundation
800 Gessner Road, Suite 900
Houston, TX 77024-4257
Email to: christina.gonzales@ifma.org