



## GLOBAL WORKFORCE INITIATIVE ADVISOR

	BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
<b>ADVANCED MARKET POSITIONING</b>	<b>NAME RECOGNITION</b>			
	• Your logo and website link on IFMA Foundation website	✓	✓	✓
	• Half page ad in all IFMA Foundation event programs including IFMA WWP Gala and Signature Event	Full page	½ page	¼ page
	• Your name listed on IFMA Foundation event banners at IFMA WWP and Facility Fusion conferences and events	✓	✓	✓
	• GWI success stories (e.g., videos/press releases/articles) involving your company listed on Foundation website	✓	✓	✗
	• Your recruitment videos linked on Foundation website	✓	✗	✗
	<b>PRESS RELEASES</b>			
	• Press release sent to IFMA membership upon becoming a GWI advisor	✓	✓	✓
	• Your name listed at end of all IFMA Foundation Press Releases (approximately 4 annually)	✓	✓	✓
	<b>FMJ PUBLICATION</b>			
	• Strategically plan one or more workforce development success stories mentioned in FMJ article annually	✓	✓	✗
	• Strategically plan one article annually in FMJ about FM workforce development work and connectivity to GWI (depending upon availability)	✓	✗	✗
	<b>IFMA FOUNDATION GWI PARTNER LOGO</b>			
• Show your support to GWI and UN2030 SDGs by placing our GWI Partner logo on your website	✓	✓	✓	
<b>PRESENTATIONS</b>				
• Participation with the Foundation in a conference session at World Workplace USA, Facility Fusion and other opportunities as available	✓	✗	✗	



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<b>IMPROVE RECRUITING AND WORKFORCE DEVELOPMENT</b>	<b>ACCESS TO TALENT</b>	Gold	Preferred	Standard
	• Access to Foundation Accredited Degree Programs for talent acquisitions.	✓	✓	✓
	• Preferred vendor for GWI internship programs with access to interns	1 hour	20 min.	5 min.
	• Access to scholarship recipients at WWP USA conference	✓	✓	✓
	• Ignite FM!: The Student Challenge VIP Judge	✓	✓	x
	• Participate in developing Ignite FM! Student Challenge	✓	x	x
	• Meet and greet with the students after Ignite FM! Student Challenge	✓	✓	x
	• Interview booth available at IFMA WWP USA conference	✓	x	x
	• Exclusive opportunity to host student and/or academic research reception at IFMA events. Cost to be covered by GWI Advisor.	✓	x	x
	<b>IFMA JOB BOARD</b>	✓	✓	✓
• Post an internship on IFMA’s JOBNet at no cost	Ten	Five	x	
• Complimentary job postings or its equivalent in enhancements on IFMA’s JOBNet				
<b>FM EDUCATION</b>	✓	✓	✓	
• Specially negotiated pricing on FM customized education and IFMA certifications – EOFM, FMP, SFP, CFM.	✓	x	x	
• One on one counseling to your talent acquisitions team for deeper understanding of the FM profession				
<b>INFLUENCE ACADEMIC RESEARCH</b>	<b>TOWN AND GOWN PROGRAM</b>	✓	x	x
	• Round table discussion with academic researchers at annual IFMA WWP USA Conference to review current research topics and brainstorm future topics. (1-2 hours)	✓	x	x
	• Represent industry by participating in judging of academic/research presentations at IFMA WWP USA.			