



GLOBAL WORKFORCE INITIATIVE ADVISOR

	BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
ADVANCED MARKET POSITIONING	NAME RECOGNITION	✓	✓	✓
	<ul style="list-style-type: none"> • Your logo and website link on IFMA Foundation website • Ad in all IFMA Foundation event programs including IFMA WWP Gala and Signature Event Your name listed on IFMA Foundation event banners at IFMA WWP and Facility Fusion conferences and events 	Full page	½ page	¼ page
	<ul style="list-style-type: none"> • GWI success stories (e.g., videos/press releases/articles) involving your company listed on Foundation website 	✓	✓	X
	<ul style="list-style-type: none"> • Your recruitment videos linked on Foundation website 	✓	X	X
	<ul style="list-style-type: none"> • Presentation at IFMA Foundation annual Gala at IFMA World Workplace about your organization 	✓	X	X
	<ul style="list-style-type: none"> • Facilitate presentations about your organization to IFMA Young Professionals and Students. 	3	1	X
	<ul style="list-style-type: none"> • Use of IFMA Foundation meeting room at IFMA World Workplace conference when available (normally seats 60) 	✓	X	X
	<ul style="list-style-type: none"> • Two tickets to the IFMA Foundation annual gala at IFMA World Workplace 	✓	X	X
	PRESS RELEASES	✓	✓	✓
	<ul style="list-style-type: none"> • Press release sent to IFMA membership upon becoming a GWI advisor 	✓	✓	✓
	<ul style="list-style-type: none"> • Your name listed at end of all IFMA Foundation Press Releases (approximately 4 annually) 	✓	✓	✓
	FMJ PUBLICATION	✓	X	X
	<ul style="list-style-type: none"> • Strategically plan one or more workforce development success stories mentioned in FMJ article annually 	✓	X	X
	<ul style="list-style-type: none"> • Strategically plan one article annually in FMJ about FM workforce development work and connectivity to GWI (depending upon availability) 	✓	X	X
	PRESENTATIONS	✓	✓	X
<ul style="list-style-type: none"> • Participation with the Foundation in a conference session at World Workplace USA, Facility Fusion, and other opportunities as available 	✓	✓	X	



GLOBAL WORKFORCE INITIATIVE ADVISOR

	BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
IMPROVE RECRUITING AND WORKFORCE DEVELOPMENT	ACCESS TO TALENT			
	• Access to Foundation Accredited Degree Program students for talent acquisitions.	✓	✓	✓
	• Preferred vendor for GWI internship/ apprenticeship programs with access to talent	✓	✓	✓
	• Access to meet with scholarship recipients at IFMA World Workplace annual conference	1 to 1.5 hrs	1 to 1.5 hrs	x
	• Ignite FM!: The Student Challenge VIP Judge	✓	✓	✓
	• Participate in developing Ignite FM! Student Challenge	✓	✓	x
	• Participate in virtual career webinars to highlight your company and career opportunities	Bi-Annual	Annual	Annual
	• Exclusive opportunity to host student reception at IFMA events. Cost to be covered by GWI Advisor	✓	✓	x
	• First access to uncover diverse talent in Foundation workforce development programs	✓	✓	✓
	• Special recognition and promotion of your company job and internship opportunities through Foundation marketing channels and social media	✓	x	x
	• Exclusive rights to scholarship application feedback to meet your talent acquisition requirements	✓	x	x
	• Exclusive access to scholarship applicant information and resumes delivered in a format tailored to your talent acquisition needs	✓	x	x
	• Monthly GWI Advisor meetings to discuss strategic workforce development direction for the FM profession	✓	✓	✓
	• Regular meetings with your talent acquisitions team to discuss Foundation opportunities to meet your talent acquisitions needs.	✓	x	x
	IFMA JOB BOARD			
• Post an internship on IFMA’s JOBNet at no cost	✓	✓	x	
• Complimentary job postings or its equivalent in enhancements on IFMA’s JOBNet	Ten	Five	x	
FM EDUCATION				
• Specially negotiated pricing on FM customized education and IFMA certifications – EOFM, FMP, SFP, CFM.	✓	✓	✓	
• One on one counseling to your talent acquisitions team for deeper understanding of the FM profession	✓	x	x	